

## [Marketing & e-Commerce]

CrossLog International, a Bansard International company, offers an array of logistics services adapting to each of their clients' projects, and distinguishes itself from competitors by the development of softwares dedicated to optimize the process of logistics

# E-logistics expert CrossLog: services of cutting edge innovation

A worldwide, original and comprehensive logistics service

CrossLog International's job consists of proposing comprehensive logistics along with unique softwares developed in-house, to fit e-commerce clients' different needs. We serve our customers by handling everything concerning their logistics activities starting with the import goods to the delivery to final consumers. We also work for customers that own their own logistics company but seek our services uniquely to transport their goods to individuals. Clients also are interested in CrossLog for our innovative softwares created specially for e-commerce businesses.

Now owned by Bansard International, it opens a great world of opportunities, especially in Asia where we are able to guide more carefully our clients through the entire process of import/export and to duplicate omnichannel distribution models internationally.

Logistics skills showcased in 3 services

Ideal for small e-commerce business handling their own shipping, our easy-access app «Easy Colis» assures a completely trustworthy system that guarantees unbeatable prices, and simplifies external management of transport disputes.

The «Easy Start» offer comprises a complete, economical, and external management of the entirety of the supply chain; from the warehouse storage to the shipping, even to the return of products.

The custom-made and complete service, «Logistic Premium», is adapted to large volumes and specific demands, like high-end goods requiring particular care, and includes a monitoring system.

CrossLog International, under different types of omnichannel logistics services, fitting all consumption patterns, develops B2B, B2C, and "click and collect" in order to guide each and every clients with a specific commercial strategy.

CrossLog's unique, innovative and interactive software: CrossDeck

Our key words: innovation and responsiveness. Alain Sebban, Managing



Director of CrossLog International, explains that besides logistics, our third key activity is software development for e-commerce businesses. Thus, we developed an in-house software, CrossDeck, that is reliable, customizable and user friendly specifically designed for supply chain management. This software can be integrated with other operating systems and major e-commerce platforms: Prestashop, Magento, Woo Commerce, Shopify, etc.

WMS, Warehouse Management System, is a performance and productivity tool for warehouses, enabling a real time follow-through of logistics tracking and storage space (ingoing and outgoing goods, follow-ups of received orders, reports, etc.).

Our TMS (Transport Management System) is a labeling tool to follow the orders' delivery, including international destinations. CrossLog's TMS enables as well a direct communication with the customer; through emails, customizable SMS, in order to update the status of delivery. Finally, it

provides analytics on carriers' delivery deadline and return rate per area of destination and order type.

As a result of our other two innovations, the extranet, is proved to be our most groundbreaking yet: the user is now able to monitor his entire logistics operation on a single platform. CrossLog International always strives to bring innovative solutions to new consumer trends!

**CrossLog**  
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A company of BANSARD INTERNATIONAL

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